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109140-0002

Please amend the application as follows

IN THE CLAIMS:

Sub C1

B1

—Claim 8. (currently amended) An electronic commerce system for communicating with a user via a client machine connected to a global computer network, the system comprising:

- a server connected to the global computer network;
- a database, accessible to the server, storing the identity of the user, a plurality of contacts designated by the user, and contact information facilitating communication with the contacts;
- a graphical user interface suitable for displaying a web page provided by the server, the graphical user interface attached to the client machine;
- an order designated and entered via the graphical user interface, the order designating at least one product from a list of products accessed via the graphical user interface;
- a message from the user recommending the purchased product, the message pertaining to the order and entered via the graphical user interface for transmitting to at least one of the contacts; and wherein
- the server transmits the message to the at least one contact.—

- Bo*
- Cl*
- 1 9. (currently amended) The system of claim 8 wherein the server is configured to
 - 2 monitor whether the at least one designated contact subsequently purchases a product [the
 - 3 item] to facilitate reward of the user.
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1 10. (original) The system of claim 8 wherein the list of products comprises goods, serv-
2 ices, or goods and services.

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1 11. (currently amended) The system of claim 10 wherein the list of products is em-
2 bedded in [the] computer instructions.

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1 12. (currently amended) The system of claim 10 wherein the list of products is
2 stored in a computer accessible over the network[, the instructions comprising an address
3 facilitating access to the list by the client computer].

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1 13. (currently amended) The system of claim 8 wherein the client machine is configured
2 to display the interface and to transmit to the server (i) the list of products, (ii) the [at
3 least one designated] contact, and (iii) the message.

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14. (currently amended) The system of claim 8 wherein the server is further configured to
process orders for products, the server checking for credit entries in the [user's] database [re-
cord] when processing an order from the user and to adjust the order based on any located
entries.